



**Academic Year 2021-2022**

**3.4.4 - Number of books and chapters in edited volumes / books published per teacher during the year**

| Sl. No. | Name of the Teacher          | Title of the Book published                           | ISBN of the Book   | Name of the Publisher               |
|---------|------------------------------|---|--------------------|-------------------------------------|
| 1       | Dr.G.Subramanian             | Kothukalai  | 978-93-92-662-30-0 | Malarkannan Padhippagam-Chennai     |
| 2       | Dr.T.Maheswari               | Sanga Aga Vazhviyalil Puram                           | 978-81-952004-4-3  | Malarkannan Padhippagam-Chennai     |
| 3       | Dr.T.Maheswari               | Sudarthodi Kelaai                                     | 978-93-92-662-0-58 | Malarkannan Padhippagam-Chennai     |
| 4       | Dr.V.Dhanalakshmi<br>-Editor | Semmoazhi Thamizhin Mozhi Valamum Ilakkiya aalumaiyum | 978-81-909877-7-6  | Thamizh Thai Arakkattalai-Thanjavur |
| 5       | Dr.V.Dhanalakshmi<br>-Editor | Ulaga Pothumarai Valluvamum Vazhviyalum               | 978-81-909877-8-3  | Thamizh Thai Arakkattalai-Thanjavur |
| 6       | Dr.P.S.Selvarani<br>-Editor  | Semmoazhi Thamizhin Mozhi Valamum Ilakkiya aalumaiyum | 978-81-909877-7-6  | Thamizh Thai Arakkattalai-Thanjavur |
| 7       | Dr.P.S.Selvarani<br>-Editor  | Ulaga Pothumarai Valluvamum Vazhviyalum               | 978-81-909877-8-3  | Thamizh Thai Arakkattalai-Thanjavur |

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|----|-------------------------------|---|------------------------|---|
| 8  | Dr.S.Suresh<br>-Editor        | Pathuppattu Panuval<br>Meel vasippu   | 978-<br>9390853144     | Karpagam<br>Uyarkalvi<br>Kazhagam<br>-kovai |
| 9  | Dr.T.Maheswari<br>-Editor     | Ulaga Pothumarai<br>Valluvamum Vazhviyalum  | 978-81-909877-<br>8-3  | Thamizh Thai<br>Arakkattalai-<br>Thanjavur  |
| 10 | Dr.T.Maheswari<br>-Editor     | Pathuppattu Panuval<br>Meel vasippu   | 978-<br>9390853144     | Karpagam<br>Uyarkalvi<br>Kazhagam<br>-kovai |
| 11 | Dr.P.Senthilnadhan<br>-Editor | Pathuppattu Panuval<br>Meel vasippu   | 978-<br>9390853144     | Karpagam<br>Uyarkalvi<br>Kazhagam<br>-kovai |
| 12 | Dr.P.Senthilnadhan<br>-Editor | Sudhandhiram-75   | 978-93-94536-<br>01-2  | Maniyarasi<br>Padhippagam                   |
| 13 | Dr.M.Agatha<br>-Editor        | Ulaga Pothumarai<br>Valluvamum Vazhviyalum  | 978-81-909877-<br>8-3  | Thamizh Thai<br>Arakkattalai-<br>Thanjavur  |
| 14 | Mr.E.C.Sivaprakash            | Naughty Ninety's Kids   | 9789390724031          | Poetry World<br>Org.                        |
| 15 | Dr.N.Muruganantham            | Edited book on Novel<br>Materials for Emerging<br>Applications                    | ISBN:<br>9789391373108 | SHANLAX                                     |
| 16 | R.Govindharaju                | Edited book on Novel<br>Materials for Emerging<br>Applications                    | ISBN:<br>9789391373108 | SHANLAX                                     |
| 17 | Dr.M.Veerapagu                | Methods in<br>Actinobacetriology,<br>Springer Protocols Hand<br>Books Book Series | 978-1-0716-<br>1728-1  | Humana Press                                |

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|----|------------------|---|-------------------|--------------------|
| 18 | Dr.K.Mahalakshmi | A paradigm shift in marketing:creating value for a more sustainable future-book chapter   | 978-920-520216-7  | PRINCETON PRESS-US |
| 19 | Dr.K.Anitha      | A paradigm shift in marketing: creating value for a more sustainable future- book chapter | 978-920-520216-7  | Princeton Press    |
| 20 | Dr.G.SUSILA      | A paradigm shift in marketing: creating value for a more sustainable future- book chapter | 978-920-520216-7  | Princeton Press    |
| 21 | Dr.G.SUSILA      | Total quality management(book)  | 978-93-91332-26-6 | VRI PUBLICATIONS   |

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|----|----------------------|--|------------------|--|
| 22 | Dr.Sumathi Franklin  | A paradigm shift in marketing: creating value for a more sustainable future- book chapter  | 978-920-520216-7 | Princeton Press  |
| 23 | Dr.P.Devi            | A paradigm shift in marketing: creating value for a more sustainable future - book chapter | 978-920-520216-7 | PRINCETON PRESS ,<br>OVERLAND PARK<br>KANSAS-66212,<br>USA |
| 24 | Dr.K .Mahalakshmi    | Corporate branding (tele communications )  | 9789391332006    | VRI PUBLICATIONS   |
| 25 | Dr.M.S.Senthil Kumar | Corporate branding (tele communications )  | 9789391332006    | VRI PUBLICATIONS   |
| 26 | Dr.Sumathi Franklin  | Corporate branding (tele communications )  | 9789391332006    | VRI PUBLICATIONS   |
| 27 | Dr.K.Mahalakshmi     | Emerging innovations in social science   | 9783964923981    | Weser Books  |
| 28 | Dr.R.Jayasri         | Financial management   | 9789355770776    | Charulatha publication-<br>chennai                         |

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|----|-------------------|--|-----------------------|--|
| 29 | Dr.R.Jayasri      | Marketing management   | 9789355770691         | Charulatha<br>publication-<br>chennai  |
| 30 | Karthik.A         | Entrepreneurship in<br>Tourism and Hospitality<br>Industries | 978-81-955893-<br>4-0 | JAMAL<br>MOHAMED<br>COLLEGE,<br>TRICHY |
| 31 | Dr.K.Maruthadurai | Freedom  | 978-93-94536-<br>01-2 | Theveeka Tamil<br>Sangam, Aarur        |

  
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